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Discover the Rhythm of the Outback: QLD Music Trails' Outback Trail 2024, 13th – 21st April

Lovers of music, food and Queensland's iconic outback can soon get ready for an unmissable experience as Queensland Music Festival (QMF) today announces its spectacular QLD Music Trails' **Outback Trail** will return for another year in 2024.

Across nine action-packed days from 13 - 21 April 2024, festivalgoers and Autumn school-holidaymakers can embark on the adventure of a lifetime filled with a tapestry of music, cultural experiences, rich flavours, local hospitality, and more, whilst exploring the rugged beauty of Queensland's heartland.

From soulful folk melodies under the starry skies to foot-stomping country tunes, the Trail will feature sounds from a diverse mix of beloved local, QLD-based, and national musicians, taking over Queensland's small outback town pubs, main streets, and public spaces.

Country Music artist **Tori Forsyth**, who released her single 'Sometimes' featuring Shane Nicholson recently, will perform during the Outback Trail, and said that she is *"...absolutely thrilled to be getting out to South-West Queensland on the Outback Trail in April. I have many fond memories of our outback, and the people are so welcoming and fun! I can't wait to perform and get to see the sights and smiles in the crowd! It's gonna be a good one!"* After seeing great success last year Daryl Raven, COO of QMF, is excited to share what they've got in store for Outback 2024.

"Thanks to the support from the Queensland Government, our Trails created so many incredible moments, and lifetime memories for locals, and visitors, throughout the state this year... something which we can't wait to do again with the return of the Outback Trail in 2024!"

"Regional Queensland is a place where the outback's soul is intertwined with music, and the perfect backdrop to invite music enthusiasts and other adventurous visitors from near and far to join us in celebrating such a unique cultural tourism experience." he says.

To help trail-goers on their way with all their adventure needs, QLD Music Trails has welcomed THL onboard to give exclusive offers on RVs and to celebrate, QLD Music Trails and THL are thrilled to present the Best of the West QLD Outback Giveaway! Punters can WIN a 9-day holiday along The Outback Trail valued at over \$10,000 - including Campervan rental thanks to Apollo Motorhomes and an exclusive Golden Passport, which opens the gates to EVERY music event along The Outback Trail!

Minister for the Arts Leeanne Enoch said The Outback Trail will provide communities and visitors with the extraordinary combination of live music, unique stories and the Queensland Outback.



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“The Outback Trail will activate western Queensland places, spaces and communities in 2024 with music events that celebrate local artists alongside national talent, realise regional development, and generate cultural tourism outcomes,” Minister Enoch said.

“The Queensland Government continues to invest in QMF to support the delivery of our Creative Together 2020-2030 roadmap.

“Queensland Music Trails helps reinforce our state’s reputation as a cultural tourism destination, presenting exceptional Queensland arts and cultural experiences in the lead up to the Brisbane 2032 Olympic and Paralympic Games.”

Whether a seasoned traveller or a first-time adventurer, QLD Music Trails’ **The Outback Trail 2024** promises a little something for everyone along its unparalleled voyage of outback discovery and the magic of music. Details on the unmissable music acts and must-see destinations will be announced in early 2024.

Queensland Music Trails are proudly supported by the Queensland Government.

To stay tuned for all updates and be in the running to win the Best of the West QLD Outback Giveaway, visit <https://qldmusictrails.com/best-of-the-west-qld-outback-giveaway>.

About the Trails: QLD Music Trails is a dynamic initiative created by the Queensland Music Festival, offering music enthusiasts an extraordinary way to explore the diverse musical landscapes of Queensland. With a commitment to bringing music to unexpected places and connecting communities through shared experiences, QLD Music Trails invites participants to embark on musical journeys that showcase the rich tapestry of Queensland's musical culture. Each trail is a unique adventure, weaving together performances by talented artists, the natural beauty of the Queensland landscape, First-Nations cultural experiences, and the warm hospitality of local communities. It's a platform where music becomes an integral part of the adventure, and where travellers become part of a musical family, celebrating the spirit of Queensland through harmonious exploration.

For more information, visit qldmusictrails.com or contact Caley O’Neill at IVY PR - coneill@ivypr.com.au.